

Debt Recovery Caribbean Strategic 2016 and beyond

Debt Recovery Caribbean continues to be marketed as the brand that provides professional and prudent debt collections services. Our services include administrative services, bailiff services, courier services, credit checks, debt collections, e collections, e marketing, private investigations, photocopies and secretarial services. Our Strategic vision is taking you out of debt and into financial might and mission to be the preferred choice for the collection of debts in all businesses. Strategically, Debt Recovery and Administrative Services Limited, has placed major emphasis on its image which is reflected through its service delivery. That is, to be the provider of quality customer care and retention via the provision of debt collection services, that are results oriented and people centred.

As of 2016 and beyond strategically, we aim to serve Clients and Customer debt recovery needs through quality and quintessential recovery methods. E Collections and Marketing has been heavily invested into, so that there is at 24/7 collections activity period. This involves automated text, voice and email blasting that continues to attract the interest and serve the unique needs of both old and new Clientele. In an effort to keep international best practice in debt collections comes the growing list of affiliates such as Finance, Credit and International Business (FCIB), American Chamber of Commerce of Trinidad and Tobago, Credit Metrix Bureau and Debt Recovery and Administrative Services (Grenada) Limited.

Strategic focus continues to be placed on launching our regional branches throughout the Caribbean. This exercise has absorbed much time, resources and marketing we continue to encourage all prospective islands to submit their need for our combination of services today, as we have made the decision to extend our brand in as many as 9 islands within the next 10 years. Debt Recovery will be established for over 2 decades, within the next 5 years as we aim to continue committing our services to Clients that share our values and vision. After, a decade of recovery services in the telecommunications sector, we have launched our suite of services to the financial sector – Insurance Agencies, Credit Unions, Banks, Development and Housing Banks.

Debt Recovery Caribbean can realistically meet your organization's receivables management needs through specifically tailoring our services to each company's individual criteria. Our rates and fees continue to be the most favourable in the market place as we continue to uphold an original Debt Recovery policy of having no membership or subscription fee for Clients. This has continued to counteract local and regional competition strides as rivals have failed to cease the charging of hefty fees to shroud a lack of collection results. Debt Recovery, continues to boast no upfront cost to Clients, but has likewise encourages a reasonable long term relations with all Clients to forge a turnover that acknowledges economical down turn or variations.

We are, the most recognized and trusted name in regional debt collections, we keep you afloat and meet your desired collection needs through advanced collections action that is legitimate and loyal in actual recoveries.

DR&ASL Caribbean Tactical

Debt Recovery tactically has invested in administrative and field personnel that have provided means and assets, investigations and field visits that is comprehensive. Management has ensured that Clients are given credit solutions beyond mere mediocre collections protocol. Collections, is only possible through the conversion of customer accounts into recoveries via the provision of collections needs that are accurate and acute in details. Debt Recovery, encourages that all accounts are submitted at the age of 30 days for preventative collections services to avoid non-collectable or written off accounts.

Preventative collections action is necessary to stop the accumulation of customer accounts that are non-collectable. This type of collections is fairly priced, and can drive payments directly to the Clients for immediate collections so as to stop the building up of a list of receivables with a low rate of recoveries collections turnover. Curative Collections requires a combination of collections activities that produces leads which are proactive and results oriented. Tactically, Debt Recovery has initiated the continued training of agents through affiliate curriculum that teaches the fundamental modules on international collection best practice.

The gap between debts that are 4 years to debts that are 30 days is significant that is why we urge clients not to use repetitive and unproductive measures before forwarding the customer accounts to our agency. It is important that within the recoveries time frame that the collector, Debt Recovery takes action that is consistent with the nature of the debt. This means, that action is predetermined based on debt value, debt information, debt action required and debt type. Debt Recovery, aims to reduce rates and fees charged to Customers and Clients to reciprocate maximum returns on all debt collections results.

DR&ASL Caribbean places paramount emphasis on the execution of our services to all customers. This is important, as customer care involves the retention aspect to retain Client's market share and customer base. Customer retention, is needed in our regional saturated market place, our region has a significant amount of commerce in all major areas of products and services. Therefore, it is necessary to keep re – marketing our Clients to customers that are debt free as we believe that their services are delivered with customer focus and needs as its top priority.

Debt Recovery, has mediated the process of debt collections, for over 15 years and continues to keep high standards throughout this process by focusing on ideals in communication and conversation that results in collections. Tactically, Debt Recovery Caribbean, has experienced continuous changes in its structure to accommodate the latest and most innovative measures of debt collections regionally. Through, a trusted and proven system that has produced the best and most carefully crafted collection outcomes.

DR&ASL Operational

DRASL Caribbean operations ensures the day to day carrying out of the mission and vision agenda of our agency. Our operations involves the daily delivery of the latest collections leads to all Clients via our Client interface. Debt Recovery, has many collection centres throughout the islands that make it easy for customers to service their indebted accounts. Then, real time updates are done to each account backed by the submission of all receipts to our agency for matching and verification purposes. DRASL, has a healthy practice of rotating duties to ensure an all-round knowledge of our activities to keep the bigger picture of our operations within the mind of all operational personnel.

Debt Recovery, continues to abide by the highest and most stringent policies on debt collections. As we have been affiliates of the Association of Credit and Collections Professional for more than 10 years. At the inception of our agency, this affiliate played a major part in establishing our agency as credible in the rigours of local and international debt collections practice. Our Board of Directors come from all spheres of academia and professional back grounds in business, informational technology, entrepreneurship, occupational health and safety and science. Our planning, decision making and actions are all done in conjunction with the latest management trends.

DRASL, is an organization that was built and continues to keep all clients afloat, we structure our activities based on the principles of honesty, faithfulness and hard work. We, trust that all our actions and procedures are based on information that is consistent with decent and honest collections practices. By faithfully carrying out collections activity that is persistent and professional through hard work. We are part of a community of debt collection agencies globally, via our affiliates and local branches. Debt Recovery, is your one shop recoveries high returns provider.

We believe, that all indebted accounts must be given the time and action required to yield results. Often, it may take a considerable period to acclimatize as returns are only yielded when the system takes it process through consistent collection activities daily. Clients, are advised to conduct minimal recovery efforts before submitting accounts for collections as the exhaustion of indebted accounts is an eventuality. This makes it difficult, additionally the withholding of accounts, for months or years, we strongly urge all Clients prospectively to submit accounts as frequent as possible for collections.

Operational, DR&ASL is experiencing sustainable growth with the onset of our regional launch. Altogether, we hope that our Clients continue to appreciate that we take the most proactive and progressive measures to ensure increasing return on recoveries and monetary delivery of collections remittances. We thank all our dedicated Clients and Customers for sharing in our daily thrust to better service all your debt collection needs.

DRASL Caribbean Technological

DR&ASL Caribbean continues to uphold its commitment to create a more technologically advanced based operations for all Clients and Customers. We have invested in a Client and Customer interface through a specially developed programme, Debt Metrics. Technology is our trade mark as we believe in making your collections experience user friendly, efficient and positive. Debt Recovery and Administrative Services Limited and its regional branches has always viewed technology as a necessity in our efforts to make debt collections easy for everyone.

Our websites tell you about us, services, partners and encourages that contact be made with our agency. They are as follows www.draslcaribbean.com, www.creditmetrixbureau.com, www.draslcaribbean.com/grenada and www.debtrecoverycaribbean.com. The draslcaribbean.com and grenada website gives you a brief overview of who we are and what we do creditmetrixbureau.com is detailed concerning our credit checks bureau and its effectiveness and capability. This website debtrecoverycaribbean.com is our brand new media centre. It will offer prospective and present clients with the necessary literature to advance our relations.

Debt Recovery wishes to initiate long term relations with all Clients. Relationship is necessary so that both parties, the Company and Collector understands one another pertinence, practices, policies and principles in the execution of all collection arrangements. This is why, we have taken all our resources to forge debtrecoverycaribbean.com – the media centre. In our media centre you will find in detail the reasons why, we are driven and what drives our vision and mission in Debt Recovery's daily operations.

Debt Recovery and Administrative Services Limited continues to make major strides in the area of technology. Through continued, long term engagement of all Clients, that would be the meeting ground for further diversification of our brand into other areas of technology that are still being researched in the field of debt collections. We continue to place as high priority technology and are willing to place under research and development more areas of our services that can appease Client and Customer operations by way of keeping you afloat.

Technology, replaces the need for manual operations and decreases the possible factor of human error. We pledge to keep investing in further technological advancements, to improve relations and build a stronger brand. Debt Collections has evolved over the past decade and continues to experience present changes with the onset of e collections. We would like to extend this service to all Clients as a means to preventably eradicate irrecoverable bad debts.

Debt Recovery Culture

Debt Recovery and its branches have fostered a culture of hard work, dedication and commitment. This has been supported by a new logo, and the continued promotion of the keeping you afloat slogan. It is Debt Recovery culture to always be helpful, friendly, positive, sensitive and professional. We view all information as sensitive, and will not disclose details concerning customer accounts without the written consent of the account holder. We continue to culture an attitude of openness and unity, as Debt Recovery makes steps towards establishing a blog that will give customers the opportunity to highlight their concerns or questions.

Debt Recovery Caribbean has decided to make blogging apart of this, our media centre as we have and continue to use our social web pages to establish our brand. However, we would like to specifically, glean feedback on all our services from you our customers. It is Debt Recovery culture to advocate a forum were all concerns can be brought to the fore front and clearly dictate a way forward to address any and all concerns or unclear areas. We invite all DR&ASL customer to join our blog.

It has been said that, if it is to be, then it is up to me, Debt recovery continues to establish a culture of educating, counselling and in stilling our brand as the solution to all your debt collection needs. Please take the time to blog with us as we make you a major part of what we do and how we do it. Remember, when things do not go as planned, we are here to keep you afloat. As we make debt collections easy for everyone including...you.

Please join our below blog, serious and earnest comments only....